

## enterprise software for managing digital media



Organisations are now expected to provide a web-based digital asset management system to control images, photos, documents, design formats, audio and video content as part of their communications and marketing activities. Accessible from both the internet and company intranet on PC and Apple Mac platforms, Medialibrary helps manage these important digital assets.

If you are looking for a photo and digital media management software product take a look at Medialibrary.

Organisations are required to meet demand for photos, documents, design formats and multi media content as part of their communications marketing activities for staff, external agencies and partnerships. Medialibrary manages these important assets safely, easily and quickly.

Medialibrary is ideal for non-technical administrators and users. The intuitive user interface provides many ways to find digital media using keyword and advanced search; browsing categories, areas and projects.

## Medialibrary Highlights

- mobile and tablet friendly
- role based user management
- auto keyword generation
- synchronisation of IPTC XMP EXIF data
- areas to "ring fence" exclusive files
- image and text watermarking
- hard linking to permission documents
- shared personalised Lightboxes
- project grouping of assets
- permission management
- customisable user interface



### SECURE

Secure access from both the internet and intranet with configurable user roles and permissions



### EASY UPLOAD

Bulk upload content into the library using the web interface, desktop client application or folder drag and drop



### ORGANISE

Organise and manage your media by category, area and project to provide controlled and precise access



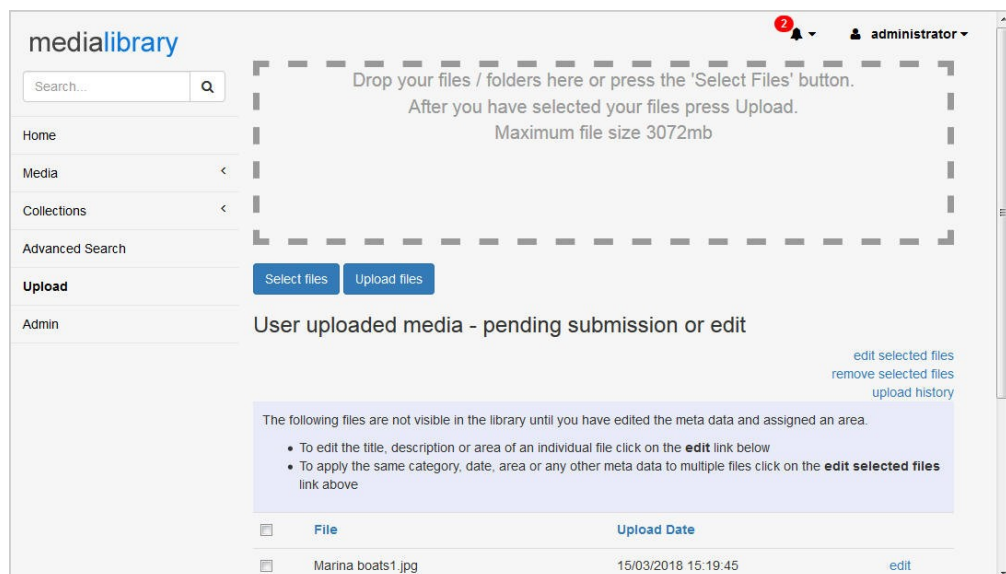
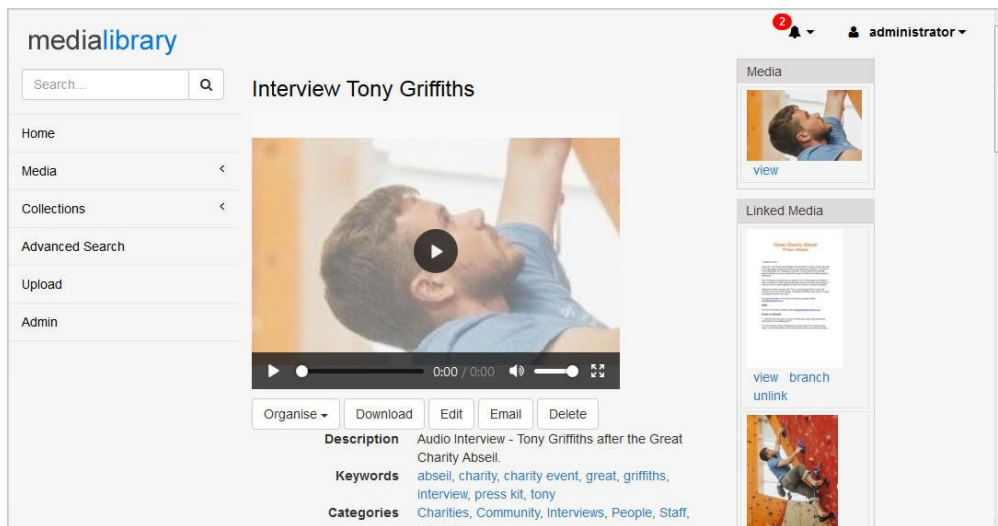
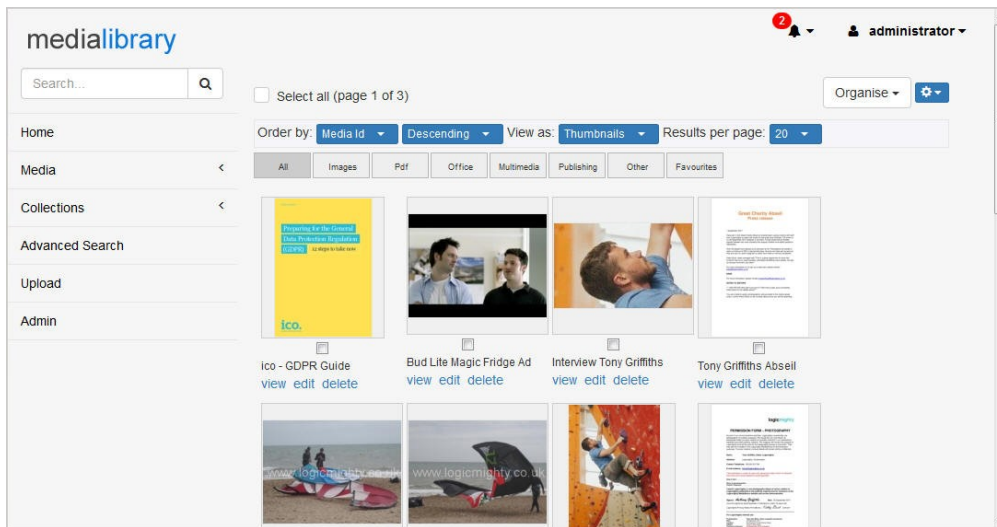
### CENTRALISE

Centralise and control all your media files to save time and increase efficiency

## Reasons to choose Medialibrary

- **Proven track record.** Logicmighty has been supplying media communications software to businesses across the world for over 15 years. We understand our customers' requirements and use our experience to help you improve efficiency.
- **Flexible solutions to suit you.** The Medialibrary software can be installed either in-house on your server or we can host your Medialibrary on one of our servers.
- **Customer support.** We pride ourselves on the high level of support we give to our customers ranging from technical help to advice on how best to use the Medialibrary.
- **We care.** We are a small company passionate about our business and customers.

# Web interface



## Popular Features and Benefits

### Centralised media

Choice of either username and password authentication or Windows intranet authentication provide secure access to all assets from a central location.

### Project collaboration

Grouping of assets on a project basis allow users to collaborate and streamline communications. Project comments are held on a per project basis.

### Permission management

Media can be grouped into areas with access controlled on a per role basis. Download can also be restricted to a request only basis.

### Automatic indexing

Embedded IPTC and XMP meta data is automatically extracted to index files making search more precise.

## 30 minute online demo via join.me

To find out how the Medialibrary can benefit your organisation take advantage of our free 30 minute remote demonstration of the software using join.me

We will show you the software and answer all your questions. To arrange a join.me online meeting, call us on **02380 315784** or email [sales@logicmighty.co.uk](mailto:sales@logicmighty.co.uk)



## GDPR NEWS

The Medialibrary can help companies with the latest GDPR legislation.

- PDF documents that record consent can be hard linked to media.
- Expiry dates can be set on media where permission renewal is required.
- Terms and conditions with intended use can be assigned to downloadable media.

“Logicmighty’s Medialibrary software is used by marketing and communications professionals across a wide range of businesses”

Health      Education      **Charity**  
Government      Housing      Energy  
Engineering      Construction

# medialibrary

## System requirements

- Microsoft Windows Server 2008 operating system or later
- .Net framework 4.5
- Microsoft SQL Server or MySQL database server

Photo by Alexey Topolyanskiy



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